



For more than fifty years, Altria Group and its companies have supported the performing and visual arts, including numerous significant exhibitions at the National Gallery of Art. Featuring work that has spanned centuries, cultures and artistic movements, these sponsored exhibitions represent Altria's commitment to bringing diverse and enriching experiences to the nation's capital.

In 2012, Altria is proud to build upon this history by sponsoring the National Gallery of Art's *Roy Lichtenstein: A Retrospective* exhibition. Lichtenstein is credited with helping to launch the Pop movement, arguably one of the most extraordinary innovations of twentieth-century art in the United States.

Speaking about the sponsorship, Bruce Gates, Senior Vice President of External Affairs for Altria Client Services, stated, "Altria and its companies believe that investing in leading arts and cultural organizations helps to create vibrant and engaging communities. This is why we are honored to partner with the National Gallery of Art to bring this exciting exhibition to our nation's capital in 2012."

Much of Altria's support focuses on select major exhibition sponsorships that bring thought-provoking, world-class cultural experiences to its communities, including Richmond, Virginia, and Washington, D.C. Altria champions organizations that inspire and reflect the qualities it values in its business operations – creativity, diversity, excellence and innovation.

A Fortune 500 company headquartered in Richmond, Altria Group is the parent company of premier tobacco companies Philip Morris USA, U.S. Smokeless Tobacco Company, and John Middleton. Altria also owns Ste. Michelle Wine Estates, one of the country's top premium wine producers, and Philip Morris Capital Corporation, an investment company.