Alfred Stieglitz (editor/publisher) after Various Artists

Alfred Stieglitz
American, 1864 - 1946

The Street—Design for a Poster

1900/1901, printed 1903

photogravure

image: 17.6 × 13.2 cm (6 15/16 × 5 3/16 in.)

Alfred Stieglitz Collection 1949.3.1270.34
Key Set Number 266
Image courtesy of the Philadelphia Museum of Art

KEY SET ENTRY

Related Key Set Photographs

Alfred Stieglitz
The Street, Fifth Avenue
1900/1901, printed 1903/1904
photogravure
Key Set Number 267
same negative

Alfred Stieglitz
Fifth Avenue—30th Street
1900/1901, printed 1929/1937
gelatin silver print
Key Set Number 268
same negative
Remarks

The date is based on stylistic similarities to *Spring Showers—The Street Cleaner* (Key Set number 269) and *Spring Showers—The Coach* (Camera Notes 5:3) [January 1902], pl. A).

This photograph was made at Fifth Avenue and 30th Street with a Bausch & Lomb Extra Rapid Universal lens, and won a grand prize of $300 in the 1903 “Bausch & Lomb Quarter-Century Competition” (see *Camera Work* 5 [January 1904], 53; and *The American Amateur Photographer* 16 [February 1904], 92).

Lifetime Exhibitions

A print from the same negative—perhaps a photograph from the Gallery’s collection—appeared in the following exhibition(s) during Alfred Stieglitz’s lifetime:

1903, Hamburg (no. 424, as *The Street*, photogravure)
1903, San Francisco (no. 34a, as *The Street—Winter*)
1904, Washington (no. 129, as *The Street—Winter*)
1904, Pittsburgh (no. 220, as *The Street—Winter*)
1904, Vienna (no. 3, as *Die Strasse*)
1904, Paris (no. 667, as *La rue—Hiver*, platinum)
1904, Dresden (no. 173, as *Winter—The Street*)
1904, The Hague (no. 115, as *Street—Winter*)
1904, London (no. 161, as *Winter—The Street*)
1905, Vienna, Camera Klub (no. 41, as *The Street—Winter*, 1902)
1905, Richmond (no. 839, as *The Street—Winter*)
1905, Worcester (no. 389, as *Winter—The Street*)
1909, New York (no. 183, as *The Street—Winter*, 1898)
1909, Dresden (no. 172, as *The Street, Winter*)
1910, Buffalo (no. 427, as *The Street, Fifth Avenue*, 1896, photogravure)
1913, New York (no. 9, as *The Street, Fifth Avenue*, 1896)
1921, New York (no. 13, as *The Street, Winter, New York*, 1898)
1932 New York (no. 43, as *Fifth Ave.—30th St.*, 1899)
1937, New York (no. 335, as *The Street—Fifth Avenue*, 1903)
1944, Philadelphia (no. 13, as *The Street—Fifth Ave.*, 1896)

Lifetime Publications
A reproduction of this work appeared in the following publication(s) during Alfred Stieglitz’s lifetime:


*Camera Work* 3 (July 1903): pl. 3 (ill., *The Street—Design for a Poster*)

*The Bausch & Lamb Lens Souvenir* (Rochester, 1903)


Sidney Allen [Sadakichi Hartmann], “The Exhibition of the Photo-Secession,” *The Photographic Times* 36:3 (March 1904): 103 (ill., *The Avenue*)

*Photographische Rundschau und Photographisches Centralblatt* 18 (August 1904): between 190 and 191 (ill., *The Street*)


*Die Photographische Kunst im Jahre 1904: Ein Jahrbuch für Künstlerische Photographie*: unpaginated (ill., *The Street*)

Sidney Allen [Sadakichi Hartmann], “What Photographers May Learn from the Old and New Masters,” *The Photographic Times* 42 (September 1910): 340 (ill., *The Avenue*)


Note

Image courtesy of the Philadelphia Museum of Art

**PROVENANCE**

Georgia O’Keeffe; gift to NGA, 1949.
EXHIBITION HISTORY


BIBLIOGRAPHY
