



Alfred Stieglitz  
American, 1864 - 1946

## *The Flatiron*

1903, printed in or before 1910

photogravure on beige thin slightly textured laid Japanese paper

image: 32.7 x 16.7 cm (12 7/8 x 6 9/16 in.)

sheet: 41 x 21.2 cm (16 1/8 x 8 3/8 in.)

mount: 63.7 x 47.4 cm (25 1/16 x 18 11/16 in.)

Alfred Stieglitz Collection 1949.3.272

Stieglitz Estate Number 130B

Key Set Number 288

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### KEY SET ENTRY

Related Key Set Photographs



Alfred Stieglitz (editor/publisher) after  
Various Artists  
Alfred Stieglitz  
*The Flatiron*  
1903  
photogravure  
Key Set Number 287  
same negative



Alfred Stieglitz  
*The Flatiron*  
1903, printed 1929/1932  
gelatin silver print  
Key Set Number 290  
same negative



Alfred Stieglitz  
*The Flatiron*  
1903, printed 1929/1932  
gelatin silver print  
Key Set Number 289

#### Remarks

This is one of a series of large photogravures Stieglitz planned to include in a portfolio titled *Fifty Prints of New York*, which was never published (see Key Set number 287).

#### Stieglitz Collections

A corresponding print was given to the following institution(s) by Alfred Stieglitz during his lifetime, or was received or acquired from the estate:

The Art Institute of Chicago, 1949.838

*The Flatiron*

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**02 NATIONAL GALLERY OF ART ONLINE EDITIONS**  
*Alfred Stieglitz Key Set*

Beinecke Rare Book and Manuscript Library, Yale University, New Haven, YCAL  
MSS 85, box 129, folder 2497

Library of Congress, Washington, PH-11 B

The Metropolitan Museum of Art, New York, 49.55.16

Museum of Fine Arts, Boston, 50.833

San Francisco Museum of Modern Art, 52.1851

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## INSCRIPTION

by Alfred Stieglitz, lower left, in graphite: A.S. / 1902; on backing board, center, in black ink, on Collection of Alfred Stieglitz label: Alfred Stieglitz / original gravure / proof / Stieglitz Exhibition: Photo-Secession / Gallery, 1913. Albright Exhibition, / 1910.; center, printed on label: 14. The Flatiron—1902; upper right, typed on Museum of Modern Art label: 40.5021 / Stieglitz; center right, typed on Philadelphia Museum of Art label: Alfred Stieglitz / The Flatiron, 1902. Framed gravure / Alfred Stieglitz / 509 Madison Ave., N.Y.C.; center, stamped in black ink: An American Place stamp

by later hands, on backing board, upper center, in graphite, circled: 19 1/4; upper right, in red grease pencil: 7-1944-146; in graphite: M; left center: 19

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## PROVENANCE

Georgia O'Keeffe; gift to NGA, 1949.

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## EXHIBITION HISTORY

1983 Photographs by Alfred Stieglitz, National Gallery of Art, Washington, DC, February 3–May 8, 1983; Metropolitan Museum of Art, New York, June 17–August 14, 1983; The Art Institute of Chicago, October 18, 1983–January 3, 1984

## NATIONAL GALLERY OF ART ONLINE EDITIONS

*Alfred Stieglitz Key Set*

1989 *On the Art of Fixing a Shadow: 150 Years of Photography*, National Gallery of Art, Washington, DC, May 7–July 30, 1989; The Art Institute of Chicago, September 16–November 26, 1989; Los Angeles County Museum of Art, December 21, 1989–February 25, 1990

1992 *Stieglitz in the Darkroom*, National Gallery of Art, Washington, DC, October 4, 1992–February 14, 1993

2001 *Modern Art and America: Alfred Stieglitz and His New York Galleries*, National Gallery of Art, Washington, DC, 2001

2018 *Es war einmal in Amerika: 300 Jahre US-Amerikanische Kunst [Once Upon a Time in America: Three Centuries of US-American Art]*, Wallraf-Richartz-Museum, Cologne, 2018-2019.

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## BIBLIOGRAPHY

- 1946 *Twice A Year 14/15 (Fall-Winter 1946–1947)*: 188–190.
- 1983 Greenough, Sarah, and Juan Hamilton. *Alfred Stieglitz: Photographs and Writings*. Washington, 1983: no. 31.
- 1989 Greenough, Sarah, Joel Snyder, David Travis, and Colin Westerbeck. *On the Art of Fixing a Shadow: One Hundred and Fifty Years of Photography*. Exh. cat. National Gallery of Art, Washington; Art Institute of Chicago, 1989: pl. 185.
- 1991 Peters, Sarah Whitaker. *Becoming O'Keeffe: The Early Years*. New York, 1991: pl. 142.
- 1994 Leavell, Linda. *Marianne Moore and the Visual Arts*. Baton Rouge and London, 1994: fig. 27.
- 2000 *Modern Art and America: Alfred Stieglitz and His New York Galleries*. Exh. cat. National Gallery of Art, Washington, 2001: no. 26.
- 2002 Greenough, Sarah. *Alfred Stieglitz: The Key Set: The Alfred Stieglitz Collection of Photographs*. Washington, 2002: vol. 1, cat. 288.

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