

JEAN ANTOINE WATTEAU

1684–1721

Jean Antoine Watteau came from a modest family in the Flemish city of Valenciennes, now in northern France. He is said to have spent his formative years training under either the religious painter Jacques Albert Gérin (c. 1640–1702) or the sculptor Antoine Joseph Pater (1670–1747), the father of his only pupil, Jean Baptiste Pater (1695–1736, cats. 78–81). In 1702 Watteau arrived in Paris, first finding employment with a picture dealer on the Pont Notre-Dame specializing in the rote production of portraits and religious paintings. Around 1705 he entered the studio of Claude Gillot (1673–1722), a draftsman, printmaker, and painter. Gillot was an influential, idiosyncratic master who transmitted to Watteau a degree of the satirical whimsy that characterized his own specialized depictions of theater and genre scenes, bacchanals, and decoration designs. Watteau also absorbed from Gillot the formal and technical elements that made up his own style: an energetic, assured draftsmanship, sinewy figures, and a penchant for expressive themes and characters. By 1708 Watteau entered the workshop of the ornamental painter Claude Audran III (1658–1734), helping him create interior decoration for private and royal residences.

In 1709 Watteau received second prize in the yearly competition of the Académie royale de peinture et de sculpture for the Prix de Rome for his submission *Abigail Who Brings Food to David* (location unknown). Disenchanted by this setback and the conditions of his employment with Audran, Watteau returned to Valenciennes, having financed his trip home by selling his painting *Return from the Campaign* (location unknown) to the dealer Pierre Sirois for 60 livres. As a garrison town, Valenciennes provided the inspiration for distinctive military scenes characterized by an attention to the quotidian aspects of camp life, a genre that Watteau gainfully exploited after his return to Paris some time in 1710. Watteau also applied his ineffable draftsmanship to printmaking, producing an album of fashion plate etchings, *Figures de modes*, from about 1709 to 1713. Such a production reflected Watteau's awareness of and reliance on the prevailing tastes of elite private clients, a class of patrons epitomized by Pierre Crozat (1665–1740), the immensely wealthy banker to the French monarch. Crozat soon became Watteau's most important and devoted patron. Watteau lived for a time in Crozat's Parisian *hôtel particulier*, where he not only painted a set of important decorations of the seasons, including *Ceres (Summer)* (cat. 98), but also made drawn copies after important Italian master paintings and drawings from Crozat's vast collection. Through Crozat, Watteau became intimately engaged with Venetian painting, a tradition much in vogue in France during the regency period.

In spite of a production largely outside the mainstream of academic art, Watteau remained within the orbit of the Académie. In 1712 he was approved (*agrégé*) by the Académie, owing to the favorable evaluation given to his picture *Les Jaloux*. This painting, known only through an engraving, depicted commedia dell'arte figures commingling in a forest clearing, a fusion of landscape and costumed characters that exemplified Watteau's hybrid pictorial style. The peculiarity of Watteau's productions in turn led

the Académie to break long-established tradition by allowing the artist to choose the subject of his *morceau de réception*, the painting required for full admittance to the Académie. Five years elapsed before Watteau submitted as his reception piece on August 28, 1717, the famous *Pilgrimage to Cythera* (Paris, Musée du Louvre), a picture that is the exemplar of Watteau's newly invented genre of the *fête galante*. As depictions of elegant figures in park settings engaged in amorous interaction, *fêtes galantes* harnessed an array of artistic precedents and contemporary cultural tendencies: garden scenes with figures by earlier masters such as Peter Paul Rubens (1577–1640), Venetian color, and the incipient libertinism of the regency period. Yet Watteau far exceeded the sum of this composite lineage, using indefinite locales and the suggestive psychology of his figures to imbue his *fêtes galantes* with a mysterious potency. Such was the *fête galante*'s alluring novelty that the Académie made an exception in establishing it as a new category in which to receive Watteau as a full member.

But Watteau soon distanced himself from the Académie, finding his patrons among a small circle of private admirers rather than in the official world of the state and the church. It may have been to seek further commercial success that in 1720 Watteau traveled to London, where he hoped to find another audience for his talents. By this time he was suffering from what is believed to have been tuberculosis, and it is possible that he also intended to consult with the infectious disease specialist Dr. Richard Mead, for whom he painted several important pictures, including *The Italian Comedians* (cat. 99). On his return to Paris in 1721, Watteau resided for a time with the dealer Edme François Gersaint, painting the famous *Shop Sign* (Berlin, Charlottenburg Palace) for the latter's premises. Eventually moving out on his own to Nogent-sur-Marne, Watteau briefly renewed his friendship with his former student Jean Baptiste Pater, whom he instructed during his last months of life. Watteau died at the age of thirty-seven in 1721.

BL

Bibliography

Concourt 1880–1884.

Dacier and Vuaffart 1921–1929.

Posner 1984.

Roland Michel 1984b.

Rosenberg 1984.

Washington, Paris, and Berlin 1984–1985.

Rosenberg and Prat 1996.