

Dynamic Cultural Activities are our policy

Since its establishment in 1876, NIKKEI Inc. has continuously evolved as a media organization with a focus on business and economic news, and a reputation for fair and impartial journalism, both in Japan and abroad. The five newspapers we publish form the cornerstone of our operations. We are also active in a diverse range of areas, from digital media to book and magazine publishing to broadcasting. We are continuously expanding into new arenas, including education and index-related businesses such as the Nikkei Index at the stock exchange. In all areas, we strive to contribute to the peaceful and democratic development of the Japanese economy by providing objective reporting to our readers.

Today we are expanding our sphere of influence by focusing on our core business – newspaper publishing – while simultaneously reinforcing our capabilities to meet the growing desire for knowledge about the fine arts. Based on our firm belief that the arts serve as an important contribution to society, NIKKEI is committed to supporting a broad range of cultural activities. Particularly active in our approach to overseas cultural exchanges, NIKKEI has been responsible for introducing monumental artists such as Turner, Kandinsky, and Rembrandt, to the Japanese public.

Over the past fifty years, NIKKEI has mounted several exhibitions with the purpose of introducing foreign art to Japan. Particularly notable exhibitions include 1993’s *Exposition du Bicentenaire du Musée du Louvre* and 1996’s *La Modernité– Collections du Musée d’Orsay*. Both attracted more than 1 million visitors. Additionally, as a part of the *Nikkei-Italia Project 2001*, NIKKEI organized *Italian Renaissance- An Age of Courtly Cultures* with the Superintendents of Fine Art of Florence, Pistoia and Prato. This exhibition included 186 masterpieces of the great names of the Renaissance. Attracting more than 400,000 visitors in Tokyo, the exhibition traveled on to Rome after Tokyo. Additional notable exhibitions include 2008’s *Modigliani et le Primitivisme*, 2009’s *French paintings in the 19th century: Academism and Modernism* and 2010’s *The Post Impressionism: 115 Masterpieces from Musée d’Orsay*.

In 2005, NIKKEI mounted a spectacular exhibition of *Katsushika Hokusai*, one of the most important Ukiyo-e artists in the Edo period of Japan. More than 330,000 people saw the exhibition at the Tokyo National Art Museum in just 36 days. It then traveled to the Smithsonian Institution’s Arthur M. Sackler Gallery in Washington D.C. In 2011, NIKKEI participated in hosting the exhibition HOKUSAI in Berlin to commemorate the 150th anniversary of diplomatic relations between Germany and Japan. NIKKEI has actively hosted various cultural conferences, such as the symposium “The Museum Summit”, which is held every two years. This event brings directors and curators from the world’s greatest museums together to discuss current affairs with Japanese counterparts.

NIKKEI is proud to continue our deep commitment to the arts and cultural exchange by sponsoring *Colorful Realm: Japanese Bird-and-Flower Paintings by Itō Jakuchū (1716-1800)* at the National Gallery of Art. We are honored to be a part of displaying Jakuchū’s magnificent scrolls to the American public for the first time in history. We look forward to a long and lasting relationship with the National Gallery.



“Italy in Japan 2001”



Exhibition “HOKUSAI”



“The Post Impressionism: 115 Masterpieces from Musée d’Orsay”



The Museum Summit