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TELEVISION BROADCAST ON USSR EXHIBITION
TO BE SHOWN NATIONALLY APRIL 29

WASHINGTON, D.C. April 24, 1973. "Impressionist and Post-Impressionist Paintings from the USSR", the exhibition ending its inaugural showing at the National Gallery of Art this week will be the subject of a 30-minute program to be telecast nationally over the Public Broadcasting System at 8:00, Sunday evening, April 29, the night the exhibition closes in Washington.

"On Loan From Russia: Forty-One French Masterpieces", made in cooperation with the National Gallery, the Corporation for Public Broadcasting and WNET in New York, gives a comprehensive view of the process of mounting the exhibition as well as providing insights into the paintings. Filming was begun in the Soviet Union as the paintings in the exhibition were being taken off the walls of the Hermitage Museum in Leningrad and the Pushkin Museum in Moscow, and follows through the registration and installation of the pictures at the National Gallery.

Intercut with behind-the-scenes footage are explorations of the pictures themselves, accompanied by original texts by the artists. Discussions with Pierre Matisse, the artist's (more)
son, Professor John Rewald, the historian of Impressionism and Post-Impressionism, and J. Carter Brown, Director of the National Gallery, illuminate the pictures and the process of putting them on public view.

The film was made possible through support of the Andrew W. Mellon Foundation, the National Endowment for the Humanities, and the Corporation for Public Broadcasting.

Al Perlmutter is the producer and Professor Rewald served as a special consultant.

The program will be available as a film starting July 1, 1973, through the National Gallery's Extension Service, to colleges, universities, museums and schools across the country.

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