

NATIONAL GALLERY OF ART

NEWS RELEASE

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ELIZABETH A. C. WEIL TO HEAD NATIONAL GALLERY'S CORPORATE AFFAIRS OFFICE

The National Gallery of Art announced today that Elizabeth A. C. Weil has been named corporate relations officer effective Aug. 1, 1986. Within the office of external affairs, Ms. Weil will oversee the Gallery's ongoing relations with the corporate community and will be responsible for exhibition program funding.

She will succeed Alfred C. Viebranz who will initiate planning of special projects for the celebration of the 50th anniversary of the Gallery in 1991. He will also continue to serve as a consultant to the Gallery on corporate affairs.

J. Carter Brown, director of the National Gallery, described Ms. Weil as "an enormously lively and well-respected professional in the arts, who will be a great asset to the Gallery."

Ms. Weil is presently a vice president of corporate cultural affairs with the Washington office of Rogers and Cowan, Inc., a Los Angeles-based public relations firm. She has held that position since 1984. From 1977-84, she served as director of the National Endowment for the Arts' (NEA) challenge grant program. There she was responsible for awarding \$110 million in grants to more than 500 arts institutions which in turn generated \$900 million in matching funds to support the arts in the U.S. She is a former administrator of the museum program for the NEA, and a past program director of the American Association of Museums.

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