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## Celebrate the Holidays with the National Gallery of Art's New Online Shop



View of the Gallery Shops home page

National Gallery of Art, Washington

Washington, DC—Just in time for the holidays, the National Gallery of Art recently unveiled its new online shop, [www.shop.nga.gov](http://www.shop.nga.gov). With a state-of-the-art platform and an entirely new design, the online arm of the popular Gallery Shops now carries a broader range of products, offers expanded shopping functionality, and allows customer self-service with a variety of new features.

Celebrate the season with a unique selection of artful gifts for your family and friends. Offerings include Gallery-produced holiday cards featuring works of art from the collection, as well as books and media, calendars, stationery, jewelry, apparel, ornaments, accessories, gifts for the home, and an array of presents for children of all ages.

The online shop carries more than 1,000 products, including Gallery publications, special exhibition products, framed and matted prints, and an assortment of gift items such as scarves, ties, jewelry, accessories, art materials, children's products, stationery, and decorative items. Much of the selection is new to the Gallery's online customers, and reflects the most requested items from the Gallery's three locations within the museum's buildings.

For the first time the Gallery's online store has convenient shopping features such as gift guides, wish lists, gift registries, suggested items, and a powerful search tool that allows customers to refine their search by product type, price, subject, artist, movement or period, and other characteristics. Image zooming and alternate views allow for more detailed browsing, and expanded descriptions include information about authors, exhibitions, artists, and the original objects on which products are based.

An extensive "My Account" section offers customers the opportunity to manage their own profiles, address books, email preferences, credit balances, and other information, as well as the ability to view a detailed history of their orders and track individual shipments with ease. Another new offering is Mercury Rewards, a loyalty program that awards points to registered shoppers that can be redeemed on subsequent purchases. The online store accepts an array of promotion codes and cross-channel coupons, as and also honors discounts for Circle members. It also offers electronic gift certificates for quick and easy gift giving, and, if sending a present, allows for gift messages, special handling, and an expanded selection of shipping options. Please note that the new online store operates separately from the shops in the Gallery

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buildings. Items such as Mercury Reward points and eGift certificates are not transferable between the two operations. Merchandise available online and in the shops may differ.

The new online store includes product safety and age labeling for children's items, editorial reviews, and other information so that customers may enjoy a new level of convenience. The helpful features, greater selection, and ease of use are certain to make the Gallery Shops' new site a destination for holiday shopping and more.

## General Information

The National Gallery of Art and its Sculpture Garden are at all times free to the public. They are located on the National Mall between 3rd and 9th Streets at Constitution Avenue NW, and are open Monday through Saturday from 10:00 a.m. to 5:00 p.m. and Sunday from 11:00 a.m. to 6:00 p.m. The Gallery is closed on December 25 and January 1. With the exception of the atrium and library, the galleries in the East Building will remain closed for approximately three years for Master Facilities Plan and renovations. For specific updates on gallery closings, visit <http://www.nga.gov/content/ngaweb/Collection/modern-art-during-renovation.html>.

For information call (202) 737-4215 or the Telecommunications Device for the Deaf (TDD) at (202) 842-6176, or visit the Gallery's Web site at [www.nga.gov](http://www.nga.gov). Follow the Gallery on Facebook at [www.facebook.com/NationalGalleryofArt](http://www.facebook.com/NationalGalleryofArt) and on Twitter at [www.twitter.com/ngadc](http://www.twitter.com/ngadc).

Visitors will be asked to present all carried items for inspection upon entering. Checkrooms are free of charge and located at each entrance. Luggage and other oversized bags must be presented at the 4th Street entrances to the East or West Building to permit x-ray screening and must be deposited in the checkrooms at those entrances. For the safety of visitors and the works of art, nothing may be carried into the Gallery on a visitor's back. Any bag or other items that cannot be carried reasonably and safely in some other manner must be left in the checkrooms. Items larger than 17 by 26 inches cannot be accepted by the Gallery or its checkrooms.

For additional press information please call or send inquiries to:

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